

THIRD STREET DAM AND ROADWAY CITIZENS ADVISORY COMMITTEE
MONDAY MARCH 26, 2012 6:00 PM

Present: Terry Rumsey, Linda Healy, Brett Lester, Mike Jordan, Robin Lasersohn, Michael Kinsley, Adam Kradel.

General Business

1. Meeting facilitated by Terry Rumsey
2. Brief introduction of those in attendance
3. Review and approval of Agenda
4. Approval of Minutes from March 19, 2012

CAC Inspection/Count of Census Questionnaires (Surveys)

Three members of the CAC, Terry Rumsey, Robin Lasersohn and Michael Jordan, went to the Media Borough office on Friday, March 23rd, to count and inspect returned surveys. The final count (651) was consistent with reports from borough staff and the inspection revealed the variety in responses including those who answered only some questions and others who gave the same response to all four project options. Some respondents added comments and all surveys will remain in the possession of the borough.

Non-Delivery of Census Questionnaires

Continued concern was expressed by CAC and members of the public regarding the lack of delivery in some areas of the borough. Neither the borough office, nor postal employees, were able to provide a complete explanation, but it appears that those postal routes which extend into neighboring municipalities may not have been provided with surveys by the post office.

An explanation of follow-up efforts made by the Borough to address residents' concerns, the potential impact on survey results and suggestions for future mailings will be included in final report.

Overview of Process and Analysis of Census Questionnaire

Surveys were received at the borough office and all surveys postmarked on or before March 19th, as well as those delivered in person on March 20th, were included in analysis. Borough staff tackled this large task with one person translating street addresses into precincts and another entering data into an excel spreadsheet.

Adam Kradel's sense is that the data was well-constructed meaning the data appears to have been entered in an accurate fashion. He cross-tabulated responses in order to exhibit relationships between respondents and their preferred opinions, looking at responses of residents (by precinct and borough-wide) as well as business owners. In addition, he looked at the preferences of those who identified themselves as Broomall's Lake Country Club members and/or Glen Providence Park users.

Review by CAC of DRAFT Report

A draft of the final report was displayed on a large screen, visible to the public, and committee members reviewed it section by section. Changes of content were made only with the full agreement of members. Brett Lester continues to act as chief editor with assistance from Robin Lasersohn with copy editing.

Discussed and agreed to were decisions to include the name and addresses of committee members in the final report, the names of those who participated in Stakeholder Interviews (touching base with those who participated only through writing for permission) and revisions to Graphs of survey responses. Discussion and agreement that efforts would be made to group Graphs together and to "level the Y axis" making results easier to compare and contrast. If those efforts are not able to be completed by mid-week, additional text may be

added to each page to guide the reader. Changes would also be made to tables for ease of comparing and contrasting.

The CAC discussed the value of adding interpretations of results to each graph and, in the end, overturned its own 6-1 vote through consensus. The committee decided the data accurately reflects the incidence of each response and those reading the final report could use the data as needed.

Two additions to the Appendix were made including the Instruction Sheet for Survey Handling/Data Entry provided by the CAC to borough staff and Cost Estimates for Sediment Testing and Lake Dredging.

CAC Teleconference for Final Approval of Report

Discussion and agreement that CAC members would have an opportunity to review report following changes and, in order to meet the April 1, 2012 due date, will vote on approval through a scheduled teleconference.

Delivery of Report to Borough Council

The final report will be e-mailed as a PDF file with Appendices (including original copies of written communication) to be hand-delivered. Members of the CAC will make themselves available to meet with Borough Council, if needed, but no date has been established.

Closing Comments

Reflection and heart-felt expressions of gratitude regarding this unique and successful community effort.

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| ACTION ITEM | Adam Kradel to provide the total number of comment cards for inclusion in report. |
| ACTION ITEM | Brett Lester and Robin Lasersohn will expand report introduction to include CAC process of self-education. |
| ACTION ITEM | Brett Lester will add explanation of survey deadline change. |
| ACTION ITEM | Michael Kinsley will work with Adam Kradel and Brett Lester to re-organize position and appearance of graphs including numbers to each bar |
| ACTION ITEM | Adam Kradel and Brett Lester will work to re-organize position and appearance of tables. |
| ACTION ITEM | Brett Lester will substantiate information on bond requirements and make changes, if needed, to relevant argument. |