

**MINUTES
BOROUGH COUNCIL MEETING
OCTOBER 18, 2007**

The Media Borough Council met in Council Chambers on the above date with the following officials present: Mayor McMahan, President Daly, Vice-President Hall, Councilpersons Alyanakian, Williamson, Derrickson, Simpson and Tyson. Also present were Borough Manager Smith, Treasurer Dimond, Solicitor Scott and Engineer Walton.

President Daly called the meeting to order at 8:00 p.m. and led the salute to the flag.

President Daly reminded viewers watching the meeting at home they can e-mail any questions/comments for Borough Council to questions@mediaborough.com and they will be addressed during the meeting.

Approval of the Minutes

Vice-President Hall made a motion to approve the minutes from the September 20, 2007 Public Hearing and September 20, 2007 Council meeting. Councilwoman Simpson seconded the motion. The motion carried unanimously.

Public Comment & Privilege of the Floor

Christy Dick, 113 Pennock Place, inquired about the item on the agenda pertaining to establishing a maximum percentage for impervious coverage. Councilman Williamson responded that this would authorize the Solicitor to draft and advertise an amendment to the Zoning Code to establish a maximum percentage for impervious coverage on a lot in all zoning districts within the Borough. Councilman Williamson further explained that an impervious surface is one that prevents the infiltration of water into the ground. Impervious surfaces include, but are not limited to streets, sidewalks, pavements, driveway areas, decks, etc.

Adeline Cianella, 417 S. Edgmont Street, commends Media for becoming the first Fair Trade Town. Ms. Cianella inquired as to whether more attractive Fair Trade signage can be placed in the windows of participating businesses. Councilwoman Simpson noted that she would be happy to look at various options and present them to the Media Business Authority.

Proclamation #2007-11 – Campbell A.M.E. Church 180th Anniversary

Mayor McMahan read Proclamation #2007-07, honoring Campbell A.M.E. Church on their 180th anniversary. Representatives from the church were in attendance to accept the proclamation.

Proclamation #2007-10 – National Alzheimer’s Awareness Month

Mayor McMahon read Proclamation #2007-10, recognizing November as National Alzheimer’s Awareness Month.

Proclamation #2007-12 – Red Ribbon Week

Mayor McMahon read Proclamation #2007-12, proclaiming October 23-31, 2007 to be Red Ribbon Week: Working Toward a Drug-Free Community.

Mayor’s Report – Mayor McMahon

Mayor McMahon reported the Police Department received and investigated 917 complaints during the month of September. There were no reported burglaries during the month of September.

Mayor McMahon mentioned that the Police Department has begun to aggressively address complaints of vehicle code violations throughout the Borough, specifically in residential areas.

Mayor McMahon noted that oral interviews for part-time police offers were completed and the remaining four (4) candidates will have their psychological tests completed in the near future.

Mayor McMahon mentioned that Police Chief Wusinich, Lieutenant Johnson and Sergeants Egan, Bowen, Prorock and Carroll attended a train the trainer seminar hosted by the Delaware County Sheriffs Department and Swarthmore College, entitled “Building Trust between Police and the Community.”

Mayor McMahon announced the Veterans Day Parade will be held on Monday, November 12, 2007 at 11:00 a.m. The parade will welcome home soldiers from Iraq and feature a flag exchange ceremony. Treasurer Bob Dimond noted that Ed McMahon will be in attendance as the Grand Marshall of the parade. Mayor McMahon mentioned that the ceremony will be held in the Media Theatre in the event of rain.

Council Committee Reports

Health, Historic Preservation & Library – Mr. Tyson

Councilman Tyson mentioned that the Borough of Media is participating in the PhillyCarShare program with one (1) vehicle located at State Street and Veterans Square. Anyone interested in the program can visit www.phillycarshare.org.

Councilman Tyson announced the upcoming book sale event for the Media-Upper Providence Library on October 20, 21 and 22, 2007. Councilman Tyson mentioned that this is an important fund raising event for the library.

Recreation, Technology, Media Business Authority & Lighting – Mrs. Simpson

Councilwoman Simpson announced the following for the Recreation Board:

- October 27, 2007 – Halloween Extravaganza from 10:30 a.m.-12:30 p.m. The parade will be at 1:00 p.m. along State Street.
- November 3, 2007 – Senior Appreciation Luncheon at the Towne House Restaurant.
- November 19, 2007 - Hunterdon Hills Playhouse Holiday Show Bus Trip. Please call Paula Tenaro at 610-566-5210, ext. 255 for more information.

Councilwoman Simpson announced the following for the Media Business Authority:

- October 20, 2007 – 5th annual Jazz by Night event from 7:30 p.m.-1:00 a.m. with 16 indoor venues.
- The Media Business Authority is gearing up for the holiday season. Details to follow.

Code Enforcement, Media Arts Council, Streetscape & Litter Task Force – Mr. Hall

Vice-President Hall reported that although the Hotel/Motel Ordinance is on the agenda for this evening, there will be no action taken at this time. Vice-President Hall mentioned that a meeting will be scheduled with individuals who reside at the motels to discuss the proposed ordinance.

Vice-President Hall mentioned that the Media Arts Council cancelled their Gala Event, which was scheduled on October 27, 2007.

Vice-President Hall announced the next Media Arts Council Second Saturday event will be held on November 10, 2007.

Vice-President Hall announced a Fair Trade poster contest. Deadline for entries is February 14, 2008. Please visit www.mediaartscouncil.org or www.phillyfunguide.com for more information.

Public Properties, Fire Committee, Personnel, Finance & Insurance – Mr. Daly

Treasurer Dimond read the finance report. The Finance Committee reported checks drawn on the Central Disbursement account for the following funds:

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| General Fund | \$ 230,668.75 |
| Recreation Fund | \$ 3,219.56 |
| Liquid Fuels Fund | \$ 8,415.83 |
| Capital Fund | \$ 7,209.37 |
| Total | \$ 249,513.51 |

President Daly motioned that bills be paid when properly approved for all funds. Councilwoman Simpson seconded the motion. The motion carried unanimously.

President Daly made a motion to adopt Ordinance No. 1039 pertaining to pension ordinance amendments. Councilman Alyanakian seconded the motion. The motion carried unanimously. President Daly mentioned that they are technical amendments, which the Borough is required to adopt to be in compliance with Act 600 (state legislation) and the state auditors report/recommendation. Solicitor Scott also mentioned these amendments are required in order to bring the ordinance up to code.

President Daly made a motion to authorize the Borough Manager to advertise Request for Proposals (RFP) for the renewal of workers compensation insurance. Councilman Alyanakian seconded the motion. The motion carried unanimously.

President Daly made a motion to authorize the Borough Manager to advertise Request for Proposals (RFP) for auditing services. Councilman Derrickson seconded the motion. The motion carried unanimously.

President Daly mentioned that the Strategic Finance Committee has met monthly and will bring their budget recommendations to Council. The Committee will continue to meet in 2008 in order to develop recommendations for 5-20 years out.

President Daly mentioned that the Parking Committee met on Tuesday evening and discussed the proposals received by the parking consultants. President Daly noted that it was determined the Committee will interview the consultants prior to moving forward with a proposal award.

President Daly reported that Council will adopt the 2008 preliminary budget in November, which will most likely not be in balance and is not required to be. President Daly discussed obstacles with the 2008 budget such as rising healthcare costs and increases in pension, particularly for disabled retirees.

Community Development – Mr. Williamson

Councilman Williamson mentioned that Council did not take a position last month regarding the Zoning Hearing Board variances for the Lincoln/Vernon Streets development. The Zoning Hearing Board approved the variances, which means this application will appear before the Planning Commission in November or December.

Councilman Williamson reported that it is anticipated the November Planning Commission agenda will be full. It is expected that the Hampton Inn & Suites will present a use-by-right plan in November or December and a formal submittal of a plan for 300 E. State Street is expected as well. Borough Manager Smith noted that there is no plan for Hampton Inn as of yet, but believes Code Enforcement did receive a plan for 300 E. State Street. Councilman Alyanakian inquired if a demolition permit was issued for the city block of Baltimore Avenue/Manchester Road/Radnor Street/Franklin Street. Borough Manager Smith mentioned that they did, in fact, receive their demolition permit and that notification letters went out. Councilman Williamson mentioned that two (2) Planning Commission meetings may be scheduled in November.

Councilman Williamson discussed two (2) related proposed ordinances. One (1) is an amendment to the Zoning Code in order to add restrictions on the amount of impervious coverage on a lot zoning district, which would help to manage accelerated stormwater runoff. The other ordinance pertains to an amendment to the Stormwater Management Ordinance to exempt regulated activities which result in 200 square feet or less of new impervious cover from the requirements of the Stormwater Management Ordinance in residential districts only. Councilman Alyanakian inquired if the 200 square feet stipulation is too minimal and if 500 square feet would be more appropriate. Councilman Williamson noted that a range of 200 to 500 square feet can certainly be listed.

With that said, Councilman Williamson made a motion to authorize the Solicitor to draft an amendment to the Stormwater Management Ordinance with a 200 to 500 square feet range for improvements in residential districts. The Planning commission will make a recommendation on the 200 to 500 square feet range. Councilman Alyanakian seconded the motion. The motion carried unanimously.

Councilman Williamson made a motion to authorize the Solicitor to draft an amendment to the Zoning Code to establish a maximum percentage for impervious coverage in each zoning district. Councilman Alyanakian seconded the motion. The motion carried unanimously.

Highway, Recycling, Emergency Management & Police Committee – Mr. Derrickson

President Daly read an e-mail from the “questions” e-mail account requesting the status of a one (1) way street request on Manchester Avenue. Council Derrickson mentioned that he believes this request was previously delayed in order to await the possible development of 300 E. State Street. Vice-President Hall reiterated that this request was delayed pending the outcome of the 300 E. State Street development. Vice-President Hall also noted the possible requirement of having to make a different street one (1) way in another direction if this request is granted. Councilman Alyanakian suggested that Council review this request and provide an answer by the end of the year. Engineer Walton recommends reviewing the entire area, including Radnor Street. It was determined that the Public Safety Committee will review the request and report back to Council.

Councilman Derrickson made a motion to authorize the Solicitor to draft and advertise Traffic Ordinance Amendments. Councilwoman Simpson seconded the motion. The motion carried unanimously.

Councilman Derrickson announced the remaining leaf pick-up schedule. Residents with a Monday/Friday trash collection will have a leaf pick-up during the weeks of October 22, November 5 and November 19, 2007. Residents with a Tuesday/Friday trash collection will have a leaf pick-up during the weeks of October 29, November 13 and November 26, 2007.

Councilman Derrickson mentioned a note of appreciation received from the Brookhaven Police Department for assistance they received from Officer Anthony Dintino.

Councilman Derrickson congratulated the Campbell A.M.E. Church on their 180th anniversary.

Councilman Derrickson reported that the NAACP health fair on October 6, 2007 was well attended.

President Daly inquired about the status of the hiring of part-time police officers. Councilman Derrickson reported that oral interviews have taken place and that they are in the process of conducting psychological testing. Councilman Derrickson will provide an update in November.

Shade Tree Commission, Homeowners Association (HOA) & Environmental Advisory Council – Mr. Alyanakian

Councilman Alyanakian made a motion to regretfully accept the resignation of Ronald Clark from the Environmental Advisory Council. Councilwoman Simpson seconded the motion. The motion carried unanimously.

Councilman Alyanakian noted that anyone interested in filling the Environmental Advisory Council vacancy should contact Borough Manager Smith. The Environment Advisory Council is working on some very important initiatives such as implementing rain barrels, etc. Councilman Alyanakian reported on the urgency for everyone to conserve as much water as possible.

Councilman Alyanakian reported that 90 more individuals are needed to sign up for the SmartPower initiative.

Councilman Alyanakian mentioned that Friends of the Library, an important committee that helps to raise capital funds for the library, are looking for volunteers.

Councilman Alyanakian mentioned the implementation of a recycling haulers permit program for businesses.

Councilman Alyanakian noted that the Borough is attempting to compel apartment complexes (six (6) or more units) to provide recycling receptacles for their tenants.

Councilman Alyanakian reminded everyone to come out and vote on Election Day, November 6, 2007.

Council Derrickson inquired on how someone outside of the County would obtain a rain barrel. Engineer Walton suggested that the individual contact the Pennsylvania Resources Council as they may supply them with a rain barrel.

Public Comment & Privilege of the Floor

Letitia Jeavons, 216 N. Monroe Street, inquired about which elected officials will participate in the Veterans Day Parade. Mayor McMahon noted that Congressman Sestak and Representative Lenz will participate in the flag exchange ceremony as veterans.

Letitia Jeavons mentioned that she finds it difficult to navigate through Media Borough while in a vehicle. Councilman Alyanakian responded that he believes the Borough has emphasized the walkability of the town with highlighting pedestrian safety, implementing a High Occupancy Vehicle (HOV) parking permit, etc.

Jane Rowland, E. Second Street, inquired about the last leaf pick-up throughout the Borough. It was noted that typically this happens during the first week of December.

Jane Rowland requested updated trash schedule information on Cable Channel 10. Councilwoman Simpson noted that it will be completed.

Jeffrey Deitch, 422 N. Jackson Street, inquired as to where proposed ordinances are advertised. Solicitor Scott noted that ordinances are posted in a newspaper of general circulation. In this case, it is the Delaware County Daily times.

Robert Green, 40 E. Jefferson Street, inquired about benefits for veterans. Mayor McMahon noted that he will address the questions on Mr. Green's behalf and touch base with him at a later date.

Adeline Cianella, 417 S. Edgmont Street, commends Council for their work and appreciates the fact that they are willing to listen to the residents. Ms. Cianella would like to learn more about litter control initiatives.

Christy Dick, 113 Pennock Place, noted that not all residents feel as if they are being heard by Council. Some residents, especially in her neighborhood, feel as if Council has dismissed their concerns, particularly with regard to the Hampton Inn application.

Adjournment

Councilman Alyanakian motioned to adjourn the meeting at 9:30 p.m. Councilman Williamson seconded the motion. The motion carried unanimously.

Respectfully submitted,



Jeffrey A. Smith
Borough Manager/Secretary