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June 27, 2016

Philip Haddix
The Solar Foundation
600 14th Street NW, #400
Washington, DC 20005

Dear Mr. Haddix,

Media Borough wishes to apply for a SolSmart designation and the opportunity to receive technical assistance through the program.

Since we installed our first solar array in 2005, the borough has been committed to showcasing the effectiveness of solar as a viable technology in an urban setting and as an environmentally responsible step to improve air quality and reduce toxic emissions. We now have nine installations on municipal or partner buildings with a total capacity of 41 kw, generating nearly 45,000 kWh per year. Our solar arrays save about $5,500 annually as well as CO_2 emissions equivalent to 3,635 gallons of gas consumed.

Over the last 11 years since our first installation, several Media businesses have installed solar, among them, Hibberd Insurance, Baggot and Bak Architects and Untours. A number of Media residents have also put solar arrays on their roofs, and Media's first LEEDs-certified house was built during this time. Recently, twenty-three residents contracted to install solar through Transition Town Media's Solarize Greater Media initiative.

Media Borough has participated in the SunSHOT/Solar Ready program for the past five years. The borough has the reputation of making it simple for developers and home owners to install solar. We are willing commit staff time and resources to facilitate our processes even more. We have tracked solar production over the years and are interested in doing this in a more systematic way.

The borough is in the process of formulating a formal solar policy. We expect to have it in place by the end of the year.

Thank you for your consideration.

Sincerely,

Brian C. Hall
President, Media Borough Council

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