

SIMONE COLLINS
LANDSCAPE ARCHITECTURE
119 EAST LAFAYETTE STREET NORRISTOWN, PA 19401
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MEETING NOTES

Project: **Media Borough Comprehensive Plan** Project No.: **12082.10**

Location: **Media Borough** Meeting Date/Time: **3/5/13 6:00 PM**

Topic: **Committee Meeting #2** Issue Date: **4/26/2013**

IN ATTENDANCE:

Residents/Business Owners

Steven Ahlgren, Borough Resident, Photographer
Drew Arata, Media Business Authority, Fair Trade Committee
Zachary Barner, Environmental Advisory Council, Delaware Planning Department
Loic Barnieu, Media Business Authority
Robin Beaver, Library Board
Judy Fowler, Dir. Media Arts Council
Lisa Johnson, Community Volunteer

Borough Officials & Administration

Kent Davidson, Media Borough Council, Community Development Committee
Jim Jeffrey, Media Borough Code and Zoning Officer
Karen Taussig-Lux, Media Borough Grants Administrator

Project Consultants

Sam Haber, Delaware County Planning Department
Justin Keller, Simone Collins
Peter Simone, Simone Collins
Michael Swidrak, Delaware County Planning Department

NOTES:

1. Too much residential zoning on Providence Road.
2. Media has many one-way streets
3. What was the process for the developer of proposed apartments?
4. Incorporate capital improvements into the comp. plan- **Kent to send his comments**
5. Move Dec. meetings to Jan?
6. All meetings should be open to the public
7. Created an advertisement and press release for the local paper- Simone Collins
8. Enhance Pedestrian Access and Amenities
 - a. There are issues with parking in front and access through back allies.
 - b. Sidewalks should be uninterrupted on N. Olivia between 5th and 6th street.

9. Give mortgage rate breaks for owners for not having cars.
10. Upper Providence Trail Plan is stalled. **SC to check for updates.**
11. Examine all areas of Baltimore Avenue for a comprehensive view.
12. Bring building setbacks closer to Baltimore Pike;
13. Why are some lofts vacant?
14. All gateway locations are dangerous intersections.
15. Talk to SEPTA about the new development (Transit Oriented Development)- SC to talk with SEPTA.
16. The survey should include surrounding areas ('Everybody's Hometown')
17. Create zoning incentives for developments with less impacts.
18. Check the land use within ¼ mile radius of existing parks.
 - a. Identify if there is a need for more parks
19. What should the allowable building height be in Media? Taller? Shorter? What is historical norm?
 - a. Is over 60 feet too high?
 - b. Do neighbors view more height as 'too urban'?
20. The 'lack of parking' is a perception of the borough residents.
21. Create consistent signage for parking areas.
- 22. Analyze and study private parking lots (in acres) - SC**
 - a. What happens if we add a level of parking or development?
23. Plum Street to State Street
 - a. Jasper Street connects and provides a place for restaurant trash.
24. Look into Energy issues:
 - a. Independence / Conservation
 - b. Weatherization
25. Revise rules to increase business and home ownership
26. Encourage appropriate additions to existing buildings
27. Baltimore Pike needs a vision to make a better connection to State Street.
 - a. It is hard to cross Balt. Pike at Monroe Street (and other locations)
28. Create better gateways/Borough Lighting
 - a. Do not use up-lighting - 'dark skies' preferred
29. Timing of street closings, a la, Europe.
30. Sidewalks should be improved in Business District
31. Cigarette butts and dog waste are a big issue in the Central Business District
32. Street sweeping is funded through the general fund.
33. Main goals should address character of community.
- 34. Consultants are to take a stab at writing goals for Comp. Plan-Simone Collins**
35. A list of goals, fact and concepts follows.

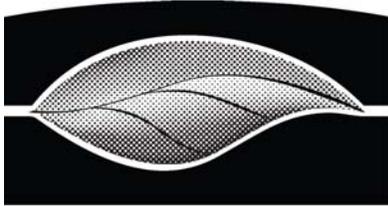
This report represents the Professional's summation of the proceedings and is not a transcript. Unless written notice of any correction or clarification is received by the Professional within ten days of issue, the report shall be considered factually correct and shall become part of the official project record.



Peter M. Simone, RLA, FASLA
President



Justin M. Keller
Project Manager



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Goals:

- Baltimore Pike-
Enhance West Gateway
- Enhance Character of
Media.

Facts:

- storm water issues
(west gateway)
- litter a problem
- street sweeper paid by
general fund
- crossing Baltimore Pike
is difficult in places
- Post Office needs
parking
- Mass transit heaven
- Younger demographic
- Median income is going
up
- Farmers Market on
Jasper Street
- Trash on Jasper Street
- Lack of parking- Is it a
perception?

Concepts:

- Pervious paving for
streets and drives
- veteran's square
facelift
- More historic districts
(preservation)
- Murals

- Arts Destination
- Incentivize- "Good
Behavior"
- Land Bank
- Character?
 - Density
 - Diversity
- Edible landscapes
- Pocket parks
- Parks on vacant lots
- Create Civic Space
- Baltimore Pike is an
opportunity
- Dark skies
- Close streets for events
- Be comprehensive
- adopt "orphans"
 - Balt. Pike (south)
 - Balt Pike more
like state
- Bike Parking
- Pedestrian oriented
- Survey- distribute to all
- Utilize existing parks
(permaculture)
- Use official map
- Enforce sidewalk
standards
- Dog waste enforcement
- More cigarette butt
containers
- Needs community
space indoor meetings
- Need good design for
building height
- Zoning supports
pedestrians
- Better bike pedestrian
access
- connect all (4) parks on
State Street
- Upper Providence Bike
Plan
- Incentivize home
ownership
- Energy reduction in
new construction
- Incentivize
weatherization
- Jasper Street Potential
- Better signage
- Diversity- Is it a good
thing?
- Not enough parking
- Shade scale:
 - views "too
urban"
- Conceal 1st floor
parking
- More density/more
height
- "Over 50" condos
- Reduce litter
- Chain stores?
 - Yes or No?
- Compost program
- Energy independence