

**MINUTES  
BOROUGH COUNCIL WORKSHOP MEETING  
OCTOBER 7, 2010**

Media Borough Council met in the large conference room on the above date with the following officials present: Mayor McMahon, President Alyanakian, Vice-President Rehoric, Councilwomen Roe and Simpson, Councilmen Cunningham, Williamson, and Stein. Also present were Borough Manager Smith and Solicitor Scott. Engineer Walton was absent from the meeting.

**Public Comment and Privilege of the Floor**

There was no public comment.

**Borough Manager's Report**

Borough Manager Smith mentioned that the engineers report and police report are in the Council member's folders.

Borough Manager Smith mentioned the resignation of a member of the Historic Architectural Review Board.

In response to a question from Councilman Williamson, President Alyanakian commented that the Veterans Museum does not have the money to make the payments and he made a motion to add to the October Council meeting agenda in order to forgive the debt. Councilwoman Simpson seconded the motion. The motion carried unanimously.

**Engineer's Report**

There was nothing to report.

**Solicitor's Report**

There was nothing to report.

**Mayor's Report**

Mayor McMahon asked to consider Proclamation #2010-08 – declaring October 24-30, 2010 as Red Ribbon Week: Working toward a drug free community.

Mayor McMahon read the Police Report for September.

### **Council/Committee Reports**

#### **Personnel, Technology & Emergency Management** – Mrs. Simpson

Councilwoman Simpson asked Council to consider authorizing the advertisement of a request for proposals to update the Borough/Environmental Advisory Council webpage. Councilwoman Simpson mentioned that she met with Councilman Stein and Kent Davidson (resident) on suggestions to allow for a more user friendly website. Councilman Stein commented that there are two (2) phases. The first phase is moving the old infrastructure into the new and the second phase is redesigning the site, which will save time and money.

Councilman Stein inquired the status of connecting with the Global Connect System. Borough Manager Smith mentioned that the Borough is waiting for a launch date and we should have more information next week. Councilwoman Simpson mentioned that the Global Connect System information should be placed on the Borough cable channel.

Councilwoman Simpson mentioned that Borough Council may want to consider an amendment to the joinder agreement for non-union personnel to allow for the elimination of employee contributions after 35 years of employment. The Personnel Committee is recommending Council approve the amendment.

Councilwoman Simpson mentioned that the property listing and settlement agreement for 1 W. State Street will be discussed in Executive Session this evening.

Councilwoman Simpson mentioned that the status of the collective bargaining agreement concerning the public works employees and public information officers will be discussed in Executive Session this evening.

#### **Fair Trade, Fire, Media Arts Council & Special Projects** – Mrs. Roe

Councilwoman Roe mentioned that the Scare Trade Ball Fundraiser will be held on Saturday, October 23, 2010 at 7:00 p.m.

Councilwoman Roe mentioned that she met with Jim Jeffery about the Media Fire Company budget.

**Community Design, Finance, Public Works & Infrastructure** – Mr. Williamson

Councilman Williamson mentioned the amendment to the Zoning Code concerning the new “Light Retail-Office-Apartment Overlay Zoning District” and setback regulations pertaining to propane tanks. Councilman Williamson mentioned that this will extend to Lemon Street. Councilman Williamson mentioned that a Public Hearing is scheduled for Thursday, October 21, 2010 at 7:15 p.m. in Council Chambers concerning the amendment.

Councilman Williamson mentioned the amendment to impervious coverages, which will allow residents with smaller properties to build decks, sheds, etc. Councilman Williamson mentioned that this amendment should be ready for adoption at the November or December Council meeting.

Councilman Williamson commented that Borough Council may want to put on the agenda for next month’s Council meeting the authorizing of the drafting and advertisement of a snow removal ordinance prohibiting property owners from shoveling and/or plowing snow into the street. Solicitor Scott mentioned that this applies to parking lots also. Councilman Cunningham questioned if this would be implemented this winter. President Alyanakian questioned whether the Borough had an ordinance already in place concerning snow removal. Councilman Stein mentioned that the current ordinance is not very clear. Borough Manager Smith mentioned that the highway department works 16 hours and then takes off for 8 hours. During the time the highway workers are taking a break, the department’s concern is with regard to the private snow plow drivers pushing snow back into Borough streets. Councilman Williamson mentioned that Council is considering adding the 300 block of S. Plum Street and the 400 block of W. Jefferson Street (north side) to the emergency snow routes.

Councilman Williamson mentioned that Borough Council may want to consider a license agreement for the placement of a dumpster in the E. Lincoln Street right-of-way for the Cocco’s Pizza. Councilman Williamson commented that Cocco’s Pizza is preparing a landscape plan which will break up the pavement and have dirt, trees and plants around the dumpster. Councilman Cunningham commented that Borough officials should have a discussion with Cocco’s Pizza and not the contractors. President Alyanakian questioned the amount of dirt needed to fill that space and mentioned that he does not approve of breaking up the pavement. President Alyanakian commented on the parking problem on Radnor Street across from Cocco’s Pizza. Councilman Cunningham mentioned that restricting parking on Radnor Street will be a problem because it is in Upper Providence Township and we should wait until Cocco’s Pizza is in operation to address the parking issues. Councilman Williamson mentioned that he thought there should be a stop sign at E. Lincoln Street and Radnor Street, which would slow the traffic.

Councilman Williamson mentioned that Borough Council may want to consider entering into an agreement with PennDot for electronic access to liquid fuels reporting. Borough Manager Smith commented that the Borough would be able to submit the information on line versus paper reporting.

Councilman Williamson mentioned an amended land development application for 311 E. Baltimore Avenue. Bob Linn was present at the meeting and had copies of the plans for the building. The request for the amendment is for a slight increase in square footage from 9,300 square feet to 10,400 square feet and additional parking spaces from 27 spaces to 29 spaces. The difference in square footage will be in the roof area only. The additional cost will be \$145,000 in the building. The Community Design Committee is recommending that Borough Council approve the request.

Councilman Williamson mentioned the Zoning Hearing Board application for 233 E. Front Street, for a side yard and percentage expansion. Councilman Williamson mentioned that none of the neighbors are opposed to the expansion because it is a residential use in a residential neighborhood. The Planning Commission is recommending the approval. Councilman Cunningham mentioned that the house is narrow and backs up to Emerald Street.

Councilman Williamson mentioned the revised non-uniform Minimum Municipal Obligation (MMO) for 2011.

Councilman Williamson mentioned the replacement of 65 feet of sidewalk along 337-345 W. Second Street as a result of the damage caused by the borough tree planted there. The quote for the replacement is \$2,900. The Community Design Committee is recommending that Borough Council approve this request.

#### **Code Enforcement, Environmental Advisory Council & Parking** – Mr. Alyanakian

President Alyanakian mentioned authorizing the advertisement of bids for the collection of recyclable materials. President Alyanakian mentioned that the two (2) year contract with McCusker & Ogborne will expire on March 31, 2011 and we should consider quotes from other vendors.

President Alyanakian mentioned authorizing the Borough Solicitor to draft and advertise Traffic Ordinance amendments, which updates the traffic codes relating to parking, signage, etc.

President Alyanakian mentioned the request for residential parking along 200 block of E. Lincoln Street in light of the proposed Cocco's Pizza in Upper Providence Township. Solicitor Scott commented that this could include up to 24 hour parking.

President Alyanakian mentioned a Residential Parking Ordinance amendment for the unit block of E. Front Street. President Alyanakian mentioned that this ordinance will extend residential parking from 5:00 p.m. to 8:00 p.m. along this block.

**Public Property & Economic Development, Health & Historic** – Mrs. Rehoric

Vice-President Rehoric mentioned that the Board of Health is meeting on Tuesday, October 12, 2010 and the Historical Architectural Review Board (HARB) is meeting monthly instead of quarterly.

Vice-President Rehoric mentioned the house tour scheduled for December which will include the Minshall House and the Friends Meeting. Vice-President Rehoric's concern is with the participants in the tour, crossing Providence Road. Councilwoman Simpson inquired whether there could be cones placed on Providence Road. Councilman Cunningham commented that he felt that hiring the police department for traffic control would be too costly.

Vice-President Rehoric mentioned the rain garden that is planted by the carriage house on the Borough property at 301 N. Jackson Street. Vice-President Rehoric mentioned that the cost was \$1,500 and existing businesses should consider this type of planting around their establishments instead of 4x4's.

**Library, Media Business Authority & Recreation** – Dr. Stein

Councilman Stein mentioned that he is meeting with the Library Board next week.

Councilman Stein mentioned the Jazz by Night event scheduled for Saturday, October 16, 2010.

Councilman Stein commented that Borough officials need to speak to Ed Hanway, the new business owner for 1 W. Front Street concerning his business plan and use that as a blueprint for future businesses in order to avoid the empty storefronts. President Alyanakian mentioned that a welcome package might be needed for new businesses coming into town.

Councilwoman Roe mentioned meeting with Andy Hunt of the Media Rotary and Tore Fiore of the Brandywine Tourism Bureau. Councilwoman Roe mentioned a Super Calendar from the Tourism Bureau to coordinate events from different communities to eliminate overlapping of special events in the Delaware County area. President Alyanakian commented that incorporating our calendar of events with the tourism Super Calendar would give Media Borough a different flare. Councilwoman Simpson commented that this would be a benefit to Media Borough. Councilman Stein mentioned that Brandywine Tourism will assist with the advertising and distribution of flyers. Councilman Stein mentioned that the liaison of Borough Council for the Media Business Authority and the Media Business Authority should look into this website. Councilwoman Simpson inquired if Borough Council is managing the events instead of the Media Business Authority. Councilwoman Roe commented that Borough Council is simply overseeing the Media Business Authority, not taking over.

**Public Safety, Lightning & Shade Tree – Mr. Cunningham**

Councilman Cunningham mentioned the police department costs associated with the Halloween Parade. Councilman Cunningham mentioned that the civic events for the year have used between \$4,000 and \$5,000 in overtime funds in the general fund. Councilwoman Simpson mentioned that the breakdown for last year and the previous year were not a specific budget item.

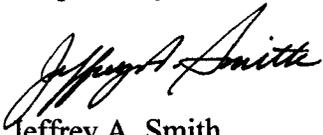
Councilman Cunningham mentioned the repair of the crosswalk at State Street and Jackson Street. Councilman Cunningham commented that the funds are available now and the Borough should not wait to repair the crosswalk. Borough Manager Smith commented that Joseph E. Sucher & Sons Inc. is the contractor that is paving the roads in Media, but A. F. Damon and their sub-contractor will repair the crosswalk at State Street and Jackson Street at a cost not to exceed \$44,000 according to the Borough Engineer. Vice-President Rehoric mentioned the danger of the fire company trucks and the police cars that bottom out at that intersection. Councilman Williamson commented that he would suggest that Borough Council wait and include in next years budget.

Councilman Cunningham mentioned the Mass Gathering Permit Application for the Media Business Authority's New Year's Eve celebration "Ball Drop" scheduled for Friday, December 31, 2010. Councilman Cunningham commented that Borough Council should issue the permit with the caveat that if the Borough does not own the property at that time the applicant may have to seek an alternative location.

**Adjournment**

President Alyanakian made a motion to adjourn the Workshop meeting at 9:13 p.m. Councilman Cunningham seconded the motion. The motion carried unanimously.

Respectfully Submitted,



Jeffrey A. Smith  
Borough Manager/Secretary