

# Media Business Authority

## Board of Directors Meeting Minutes

### October 13, 2009

In attendance: Monika Rehoric, Dan Brodeur, Drew Arata, Lynne Green, Zubair Khan, , John Vizzarri, Jonathan Schaffer, Rachael Benari, Bobbie Dallas, Peter Bendistis & Monica Simpson

Absent: Christopher Dougherty, Bill Gross, Anthony Cavaliere, Tom Hibberd, Warren Kuo, Amy Bullock, Harry Havnoonian & Kevin Schramm

Guests: Jean Leone, Paul Patchel, Peter Alyanakian, Ernie Derrickson

Meeting called to order at 6:58 PM.

I. Approval of Minutes: No quorum

II. Treasurer's Report. No quorum

III. Public Comments

A. Jean Leone brought in her check for the merchandise she is consigning from the MBA. She showed her concern about "Legion of Mary" group which was set up on the Plum Street Mall, were blocking the pathways of the pedestrians? Also, commented about "Food Festival was very good", we should do the event twice a year

B. Peter Alyanakian spoke about the Food Festival.

C. Ernie Derrickson announced that Fellowship House is having a Jazz Festival on Second Saturday in April 2010.

D. Paul Patchel announced that the preparations for the Jazz Festival were set. He asked Board members to contact him with funding support.

IV. COMMITTEE REPORTS

A. Promotion Committee reported that the Committee had voted to spend \$2,500 towards ads in County Line Magazine "Media insert" to off set the cost of advertising for merchants.

B. The Website Committee reported that they did not meet. The Committee did ask for funding to hire part-time person for businesses listings and keeping it fresh for next year

- C. Welcoming Committee reported that they had no report.
- D. The Holiday Committee is planning for next December. In addition to securing carriage rides and other planned activities, the committee is pursuing funding options. The price of Carriage rides were discussed, Zubair made recommendation to carriage rides( \$5.00 for the kids, and \$10.00 for adult rides)
- E. The Dining under the Stars Committee: Dan Brodeur reported that next month they will have the year end report. Lack of attendance at the meeting is causing communication problems. But Second year was lot better, the restaurants and attendees alike enjoyed the event.

V. NEW BUSINESS:

- A. Lotus the new Café will open in November.

VI. OLD BUSINESS : None

Next Meeting Scheduled for December 8, 2009 at 6:30PM.

Meeting adjourned at 8:36pm

Respectful submitted:

Anthony Cavaliere/MBA